



Maldon Art Trail

Saturday 23rd September to Sunday 1st October

2017

Please read the guidelines carefully. Your application is likely to be rejected if you do not follow these guidelines. We have some FAQ's on our website that you may also find useful if you are new to the Maldon Trail.

Application, Entry fee(s) and 3 photographs of your work must arrive by 30 June 2017. It helps the organisers if you can send us your application as early as possible.

Applications will not be accepted after this date.

Dear Artist

If you would like to take part in Maldon Art Trail 2017, please complete and return the attached application form as soon as possible but by no later than the closing date.

We will contact you shortly after the closing date to advise if your application has been successful. Details of your allocated venue and further instructions on the process of setting up and taking down your work will follow in due course.

The Maldon Art Trail is run entirely by volunteers and for that reason we can not always respond to enquiries immediately. We will do our best to get back to you as quickly as we can if you have questions and to process applications as quickly and as fairly as we can.

All the best and thank you for helping to make Maldon Art Trail 2016 a success.

Maldon Art Trail Committee

You should read these guidelines carefully as your application may be rejected if you do not follow them.

- Applications will only be accepted using this form. Please print and complete the form.
- Incomplete applications will not be accepted.
- Applications from groups will not be accepted unless it has been agreed by the organisers in advance.
- **All applications to be received no later than 30 June 2017.**
- Payment must accompany the application form.

Cheques to be made payable to Maldon Art Trail. Write your name on the back of the cheque.

If you wish to pay by bank transfer please email for details in advance of making payment.

Cash will not be accepted.

- Any cheques cashed will be refunded or destroyed (as appropriate) if your application is not successful.
- Please send your completed application, payment or any enquiries to:

secretary@maldonarttrail.co.uk or

Maldon Art Trail 2017

% Tourist Information Centre

Wenlock Way

Maldon

CM9 5AD

- Maldon Tourist Information Centre is only acting as a collection point for application forms and cannot offer any assistance with your application.
- Payments received that cannot be matched to an application will be paid into the Maldon Art Trail funds as a donation and your artwork may not be entered into the Art Trail.
- Please do not telephone or email to ask if your application has been accepted. You will be contacted in due course to be notified of this.

Fees:

Single entry - £25

Student - £10

- Please send 3 photographs of your work. These do not need to be of recent work as they will be used for the selection process.
- You must provide your own photographs - ideally in JPG format by email to secretary@maldonarttrail.co.uk, or on CD, or as prints included with your postal application.
- Any photographs must be labelled clearly with the title of the work and artist's name. All electronic photographs should be named in this way: "**photo name - artist name**".
- At least one of your photographs will be used on our website and in the brochure. If you have a preference, please state this clearly on the application form, otherwise one will be chosen for you.
- We will not take photographs of your artwork for you and we will not copy photographs from a web page.
- **All work entered into the Maldon Art Trail itself must be recent work and preferably not previously exhibited in the Art Trail.**
- Ensure that your email address and website address are correct as we will not check them for you. They will be published on our website and in the Maldon Art Trail brochure as supplied.
- Please supply a description of no more than 30 words about you and your artwork for use in our brochure. This must be written in the first person (use "I" and not "she/he") - you are writing about yourself. If there is no accompanying text then only the photograph you supplied will appear along with your name.
- In addition you may supply a longer description, which will appear on our website.
- Should you wish to sell your work it will be your responsibility to price it and leave your contact details with the shop or displayed alongside your work. The shop will not normally take payment for your work, but there will be no commission charged on any pieces you sell during the Trail.
- Please remember that it is your responsibility to ensure that your work is fully covered by your own insurance against loss, damage or theft.
- Please note that applying to Maldon Art Trail does not guarantee acceptance.

Name:		
Address:		
Email Address:		
Telephone Number		
Your website Address for brochure:		
Title of preferred photograph for the brochure:		
Brief biography for the brochure: (1st person, maximum 30 words)		
Longer biography for the Art Trail website: (1st person, no word limit, please use separate sheet if required)		
Special Requests/Instructions		

I give permission for images of my work to be used for Maldon Art Trail and Essex Summer of Arts publicity purposes	Signed:	
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- Please note that venues and artists will be selected by the committee during July 2017 and notified as soon as practicable. We can not guarantee that it will be possible to take into account any special requests or that all applications will be successful however we will be happy to listen to any requests or suggestions that you might have.